

DAN Management Distinguished Lecture in Change and Innovation

Management Research: Relevance and Impact

Herman Aguinis, in conversation with Jackie Coyle-Shapiro



**Distinguished Lecturer:
Herman Aguinis,**

Avram Tucker Distinguished Scholar,
George Washington University School
of Business



Discussant:

Jackie Coyle-Shapiro,

professor Emerita at the London School
of Economics and Professor at California
State University San Bernardino

The desire to have an impact on different stakeholders including researchers, students, and society at large is a long-term aspiration of most academics—a sort of search of the “Holy Grail.” What is scholarly impact? How should we measure it?

How can we accelerate the impact of our research and teaching activities? How can we produce relevant research? The goal of this presentation is to address these questions by describing management theory and research that helps us understand the relevance and impact—and how to improve both. The presentation will be of interest to researchers and educators aiming to accelerate the impact of their work—as well as university leaders and administrators.

Herman Aguinis is the Avram Tucker Distinguished Scholar at The George Washington University School of Business and Immediate Past President of the Academy of Management (AOM). His research addresses: (a) talent management, leadership, and behavioral science and (b) research methods, data science, and business intelligence. He has written about 200 refereed journal articles and published eleven books. Every year since 2018, he has been ranked as one of the world’s top 100 most impactful researchers in Economics and Business by the Web of Science Highly Cited Researchers Reports.

Join us for this online lecture, September 30, 12 PM Eastern

Zoom Information: <https://westernuniversity.zoom.us/j/91573775959>

Passcode: 643259

*Owing to high demand to attend DAN Distinguished lectures,
audience members are advised to log in fifteen minutes in advance*