

FOCUS 2040 TEAM IS COMING TO WESTERN UNIVERSITY!

Tuesday, October 29th – Social Science Centre Room 4317 – Starting Time 4:00pm

BACKGROUND

Focus 2040 is a competition led by McMaster University's DeGroote School of Business, in association with SCNetwork. Since Focus 2040's establishment it has grown to become a national competition, reaching thousands of post-secondary students across Canada.

FOCUS 2040 Task

Predict the world of work in the year 2040. The question promotes forward thinking and forces students to think “outside of the box”.



The graphic features the Focus 2040 logo on the left, which consists of a blue circle containing the word "FOCUS" in white, followed by "2040" in black. Below the logo is the tagline "because U are the future". To the right is the McMaster University DeGroote School of Business logo. Further right are social media icons for Facebook, Instagram, and Twitter, each with its corresponding handle: Facebook (/Focus2040), Instagram (focus2040exec), and Twitter (@focus2040). A list of benefits is provided in the center, and a call to action is at the bottom.

FOCUS 2040

because U are the future

- Thousands of dollars in cash prizes
- Internships and interview opportunities
- Collaborate with bright and innovative minds of the FUTURE!

So... what are U waiting for? Visit www.focus2040.ca today!

McMaster University
DEGROOTE SCHOOL OF BUSINESS

Facebook: www.facebook.com/Focus2040

Instagram: [focus2040exec](https://www.instagram.com/focus2040exec)

Twitter: [@focus2040](https://twitter.com/focus2040)

For further information or questions please contact Focus 2040 Chief Outreach Officer Samantha Randazzo at randazs@mcmaster.ca

Come by for our information session, some free Focus 2040 swag, and refreshments ☺